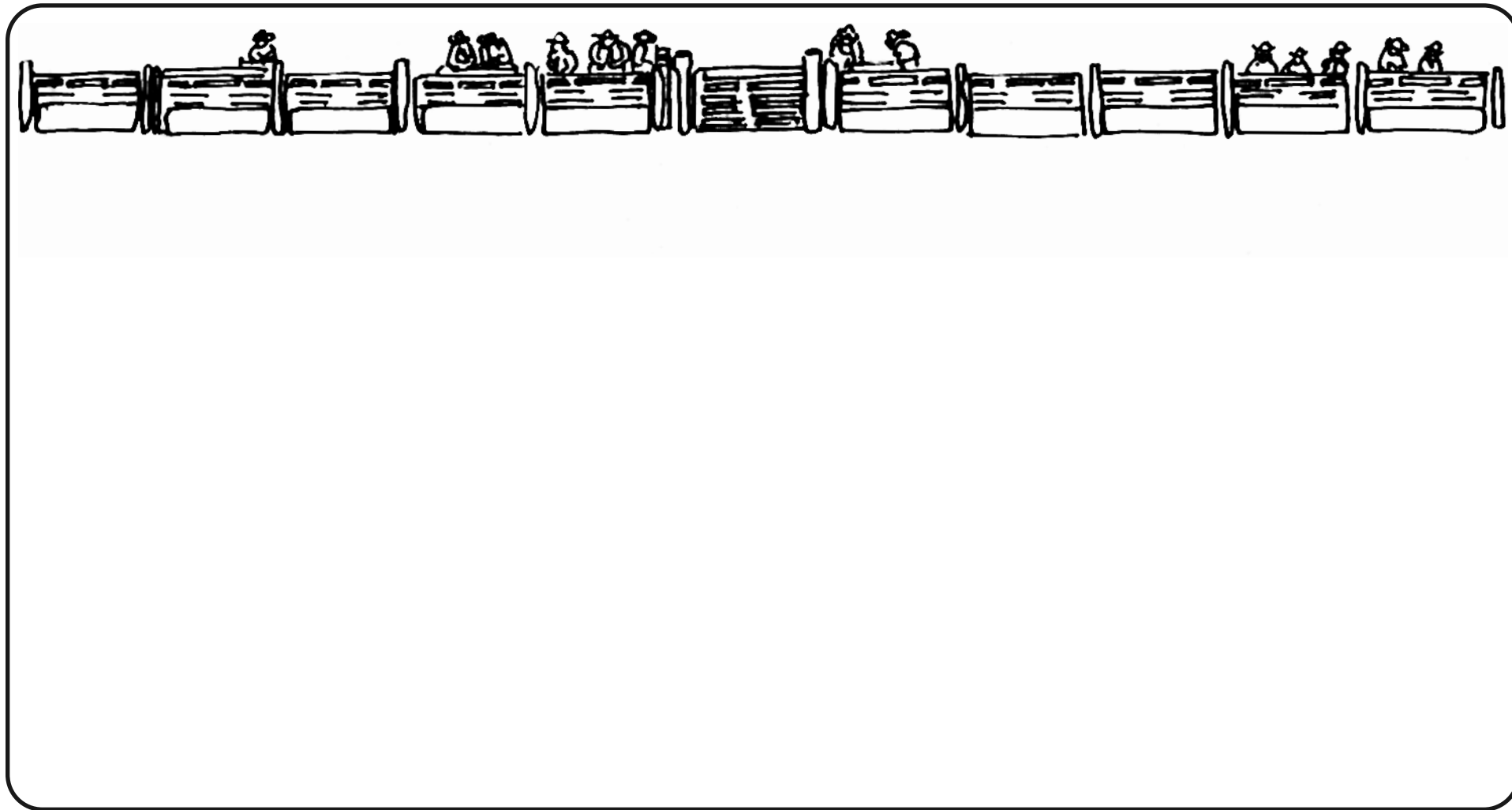




COLORING CONTEST

Third Thursday in July • carodeo.com

# WHAT'S UP at the California Rodeo Salinas?



Name \_\_\_\_\_ Age \_\_\_\_\_ Email or Phone \_\_\_\_\_

**RULES:** 1. Open to children in the 3rd & 4th grades. 2. Submittal of coloring contest entry forms begins April 1st. 3. All contest entry forms must be delivered by hand to 1034 N. Main Street in Salinas between 9am and 5pm Monday-Friday (or dropped through the mail slot after hours) or via mail to California Rodeo Salinas Coloring Contest PO BOX 1648 Salinas, CA 93902. 4. Entries are due by June 1st. 5. The California Rodeo's Marketing Committee will select 10 finalists and post their entries to the California Rodeo's Facebook page. Fans can vote for their favorite entry by 'liking' the picture. The 3 finalists will be reposted to our page and fans will vote again. The entry with the most 'likes' wins. The grand prize winner will be selected and announced in mid-June. 6. The 3 finalists will each receive 2 tickets to the California Rodeo's Thursday night performance. The grand prize winner will receive 2 additional tickets for the Rodeo on Thursday night, a meet and greet with freestyle bull fighters and their coloring contest entry will be featured on carodeo.com and the instant replay screen in the arena during the Rodeo on Thursday night.

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